Social Media Policy & Guidelines

1. Purpose & Scope

The purpose of the Club's social media accounts is to provide information about club activities and events, to put members in touch with each other and as a forum for running related topics. The purpose of this Guideline is to encourage mutual respect between its users and to protect members from its misuse. Scope Club social media covers Facebook, Strava, SPOND,X, Instagram & any similar applications, as well as those which record training information such as the, which are administered by the Club. Accounts & Administration

2. Accounts and Administration

Where possible, the primary source of club information shall be the website administered by representatives of the Club Committee allowing signposting from social media & emails.

All club social media shall be administered by representatives of the Club Committee including at least one Welfare Officer

Facebook (Page), Twitter & Instagram will be used to reach the wider community who should be encouraged to "like" / follow for information about club activities.

Facebook Groups shall be for exclusive use between adult members (not juniors) and not visible or accessible to non-members.

Requests to join these groups will be checked against an up-to-date members list before being authorised or refused by the Club administrators

For junior members, parents/guardians will be advised to use specific dedicated Groups, also administered by Club Officers and Welfare Officers. Access to these groups by juniors is at the parent/guardian's discretion.

Members wishing to open accounts representing the club shall obtain permission from the committee before launching. These shall be kept to an absolute minimum and be co-administered by at least one Club Welfare Officer.

3. Control Of Content

Administrators including Club's Welfare Officers shall reserve the right to delete any inappropriate post or comment within any Club social media , without warning or notice and/or suspend or remove access/membership of accounts by offenders.

4. Guidance for Content Providers

Everyone is required to respects the rights, dignity and worth of every person regardless of age, sex, race, disability, marital or civil partnership status, pregnancy or maternity, religion, socioeconomic status, gender identity, or sexual orientation.

Think twice before posting. If you wouldn't want your employer, parents, friends, colleagues or future employer to see your post, don't post it.

Be respectful and positive. Treat others the way you would like to be treated. Avoid posting when you're angry, upset, or your judgment is impaired in any way.

Respect the diversity of our membership who will see your posts

Consider if your information should be private (selected contacts only) or public (all users)

Always consider safety & safeguarding

Be vigilant about receiving likes/kudos, friend requests etc from people you don't know. This has been known to be associated with "grooming"

Be careful about sharing location information if running the same routes/ same time/same day as this increases vulnerability to crimes such as attack or theft.

Unacceptable content (non exhaustive list):

1. Subjects which could be perceived as discriminatory
2. Anything which may provoke others into an emotional, inflammatory, extraneous, objectionable or off-topic response.
3. Anything that does not promote inclusivity
4. Content which is associated with personal commercial benefit
5. Drug use, profanity, racial, gender or sexual humour or personal insults

1. Document Change History

Date	Updates	Prepared by	Approved by
11/04/23	First issue	Julian Guy	CRC Committee
03/09/23	Club logo refresh	Julian Guy	CRC Committee
29/03/2026	Removal of Twitter reference, document check only	Julian Guy	CRC Committee